

Rules of the Gold Medal of NutraFood Poland 2024

§1

The organiser of NutraFood Poland 2024, Lentewenc Sp. z o.o., is the Organiser of the Contest.

§2

The aim of the Contest is to identify the best products presented at NutraFood Poland 2024 held from 16-18 April 2024 in Warsaw.

§ 3

1. Only those companies that participate in NutraFood Poland 2024 and fulfilled all formalities are eligible to participate in the Contest.
2. Only products that will be exhibited at NutraFood Poland 2024 may be entered in the Contest.
3. Application for participation in the NutraFood Poland Gold Medal Contest is payable. Application prices:
90 EUR for one submitted product;
70 EUR for one submitted product when submitted from two to four products;
50 EUR for one submitted product when submitted five or more products.
The amount should be paid with the title "NutraFood Contest application" to the bank account: 46 1090 1883 0000 0001 1853 4614 Lentewenc Sp. z o.o. Bank Zachodni WBK S.A. ul. Marszałkowska 55/73, 00-676 Warsaw. Please, attach confirmation of the transfer for the entry.
4. Companies can enter one or more products in following Categories:
Product:
 - NutraFood Poland 2024 Gold Medal (in categories established by Jury: dietary supplement, raw material, technologies and innovations and contract manufacturing)
5. Contest participants are required to:
 - To complete the descriptions of submitted products via the form available on the Exhibitors' Portal by **29/03/2024 at the latest.**
 - Deliver **three units** of the Product entered in the Contest no later than **29 March 2024** (units will be rated by Jury) into the organiser office, 5/34 Skwer Wyszyńskiego Str., 01-015 Warsaw, POLAND
6. Products requiring refrigerated storage conditions should be delivered on April **16, 2024, by 09:30 AM** to the Organizer's exhibition office, on the EXPO XXI (Prądzyńskiego Street 12/14, Warsaw)
7. Samples of products with short date should be delivered after prior consultation with the competition organizer
8. If the product cannot be delivered, the organizer reserves the right to remove the entry from the contest

§4

1. The Organiser of the Contest reserves the right to publish photographs of the Products in print media, on TV and on the Internet, and in marketing materials of NutraFood 2024 and Lentewenc Sp. z o.o.



2. The Prize will be awarded to the manufacturer or a distributor acting on its behalf. If the manufacturer participates in the Exhibition, a distributor is not entitled to register the Product for the Contest.
3. Materials and samples provided to Jury members, forming the documentation of registered Products, will not be returned.

§5

1. The Organisers of the Contest shall appoint a Jury composed of highly knowledgeable professionals experienced in the area of the Contest.
2. The Jury will assess the quality of the Products on the basis of the following criteria:
 - I. Dietary supplement:
 - a. Composition - quality and appropriateness of ingredients (compliance with limits and guidelines)
 - b. Compliance (accuracy and conformity with labelling regulations)
 - c. Adequacy and level of product and packaging communication
 - d. ESG - Environmental, Social, Corporate Governance - sustainable development
 - e. Market need - product innovation
 - II. Raw material:
 - a. Compliance with requirements - compliance
 - b. Research, including clinical and pilot studies of the raw material/substance.
 - c. Certification
 - d. ESG - Environmental, Social, Corporate Governance - sustainable development, especially the origin of the raw material.
 - III. Technologies and innovations:
 - a. Novelty and non-obviousness level of inventiveness, especially patents
 - b. ESG - Environmental, Social, Corporate Governance - sustainable development
 - c. Level and adequacy of communication in B2B or B2C channels.
 - d. Quality and appropriateness of composition or service.
 - IV. Contract manufacturing:
 - a. Production quality standards
 - b. Assortment - wide range of services
 - c. ESG - Environmental, Social, Corporate Governance - sustainable development
 - d. Scope of additional contracted services (research and development (R&D), laboratory, warehouse, logistics, etc.)
3. Each criterion should be justified and supplemented with appropriate documents (including certificates, product packaging, patents, notifications to the Chief Sanitary Inspectorate).



4. The applicant independently decides on the choice of category. The jury may propose a change of category if it deems the submission substantively suitable for another category. Changing categories requires the consent of the applicant.
5. The jury reserves the right not to award the Grand Prize: Gold Medal or distinction in a category.
6. Evaluation scale 0-5 (0-worst, 5-best). The jury may award points rounded to 0.1 point. Each element requires justification - no more than 1000 characters including spaces.
7. The Jury shall make its decisions with the majority of votes. In case of a tie vote the Jury President's vote shall prevail.
8. Decision made by the Jury shall be final.
9. The Competition Jury shall meet to debate in two stages:
 - STAGE ONE - All entries shall be checked for any irregularities.
 - STAGE TWO - Members of the Jury shall examine the Products qualified for Stage Two of the Competition, and they shall make decisions about awarding recognitions.
10. All materials and activities of the Jury are confidential and shall not be disclosed to third parties.

§6

1. The list of contest winners will be posted on the www.nutrafood.pl website.
2. The award-winning Products will be photographed for the purposes of presentation in communication and promotional materials of the WorldFood Poland Exhibition.
3. The award-winning Exhibitors shall have the right to mention the received accolades in their communication and advertising materials.
4. The laureates will be awarded with a diploma, statuette and the "Gold Medal Award 2024" logo in a format enabling its restructuring and use for promotional purposes.
5. The logo may be used solely for purposes of promoting the awarded product, the name of which will be placed on the diploma.
6. The awarded companies will be given a diploma.

§7

The Exhibition Organiser Team is responsible for organisational matters.

If you have additional questions, please contact: Laura Galeone
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