



**3<sup>rd</sup> EDITION**

**Date**  
**21 - 23 April 2020**

**Venue**  
**EXPO XXI WARSAW**

The first B2B  
exhibition in Poland  
dedicated to  
Nutraceuticals  
& Functional Food

**Participants profile:**

- Producers, distributors, importers and exporters
- Wholesalers, retailers, discounters and specialised stores
- Aesthetic medicine clinic, beautician's, SPA, chemist's representatives
- Pharmacies, fitness clubs, gyms, crossfit boxes and sport shops representatives, personal trainers, dietitians

Forecasts for the Polish  
dietary supplements  
market are strongly  
positive:

- About 72% of Poles take dietary supplements
- In 2017, the value of this market reached 4 billion PLN and in 2020 it is expected to exceed 5 billion PLN
- Big growth potential of 8% YOY



Source: Statistic Poland

“  
The effect, which is already visible, is going beyond our biggest expectations. Even before the very beginning of the fair, we saw the great interest of our members, but also the entire industry. We can already say that this is a great event, much needed. This is a pioneering activity.

**Piotr Kciuk**

The Polish Council for Supplements and Nutritional Foods

## Co-located events



### Business meeting zone

A dedicated area for exhibitors to hold meetings with matchmaking between exhibitors and buyers in their category.

### Conferences

Presentations from experts, analysts and industry figures that attract a high-quality sector audience.

### Gold Medal Award

A competition for exhibitors which promotes the best exhibiting products.

### 2019 statistics:

> **6 800** Visitors

> **350** Exhibitors

**200** EcoFood and NutraFood exhibitors

**25** Participating Countries

**9** National pavilions

**389** B2B meetings

### NutraFood Poland

NutraFood is a response to the trend of a healthy and active lifestyle in Poland, which is associated with the growing consumer demand for the availability of dietary supplements on store shelves. It is also a platform dedicated to producers of raw materials and additives for the production of comprehensive nutraceuticals.



### BOOK A STAND:

☎ +48 22 395 66 93

✉ [info@nutrafood.pl](mailto:info@nutrafood.pl)



[www.lentewenc.pl](http://www.lentewenc.pl)

[www.worldfood.pl](http://www.worldfood.pl)